

# BRAND YOU

*Building your personal brand for professional success.*

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Any opportunity to adorn oneself is human, and accessories are an easy way to do it. — Marc Jacobs

In this 30-minute webinar you will learn from Robin Powis, personal stylist and image consultant on:

- How to become a person who walks into a room with total confidence by dressing the part;
- How to stand out from the crowd, and be true to yourself and;
- How discover your own sense of style and create a distinctive brand that is stylish, authentic, and tailored just for you.



## ROBIN POWIS – CREATING A PERSONAL STYLE FOR PROFESSIONAL SUCCESS

Robin Powis is a personal stylist and image consultant, who works with men and women that seek a strong sense of style they totally own. Robin founded *Defining Style* in 2016 to empower today's leaders to reflect their authentic self with confidence and panache.

She walks the talk, is an expert in her field, and has a great passion for fashion and style. Renowned as engaging and insightful, Robin looks beyond the facade to challenge her clients to reach their full potential. She's focused on changing people's lives to achieve greater confidence, whoever they are. Robin believes in attention to detail, honesty, and practical advice.

**PRE-WORK:** We encourage participants to prepare for this webinar by reflecting on your personal style, and if it correlates well to your personality, industry, and the attitude you wish to embody. Think about what a confident person looks like, and how you may tap into this.

**GOALS:** The key objective of the *Brand You* webinar series is to assist you in building a solid foundation of leadership skills such that you're ready to step up and lead when the opportunities arise.

**CAREER STAGE:** This program is recommended for entry level participants to the banking and finance industry and those aspiring to leadership roles.

**DATE:** 3<sup>rd</sup> June 2019

**TIME:** 12:30pm to 1:00pm AEST

**WEBINAR LINK WILL BE PROVIDED 24 HOURS PRIOR TO EVENT**

**COST:** free for WiBF members (apply at payment, Voucher Code – brandyou), \$20 non-members

### WiBF Cancellation Policy

Please note the following important periods for cancellations

- 15 days or more days prior to event date, 100% of total will be refunded
- 14 days or less, no refund provided. Alternative attendee can be substituted up to 9.00am on the day of the event

To book for this event, please [CLICK HERE](#)

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